



BETA THETA PI

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FOR IMMEDIATE RELEASE

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LINCOLN, NEBRASKA, APRIL 10, 2009...The men of the Alpha Tau Chapter of Beta Theta Pi continued to add to the long list of community service by hosting the third annual French Toast Feed with the Gamma Phi Beta sorority. The two house combine as one to serve all you can eat French toast to students, faculty, and other community members. The event raised just over \$3000 and will be going to help under privileged youth from the Lincoln area attend summer camps and after school programs. To go along with the French toast there was plenty of music and fellowship.

Approaching quickly for the men of Beta is the Big Event, a daylong service event that bringing thousands of UNL students, faculty and staff together to help meet the needs of the larger Lincoln community. This year the Big Event is held on Saturday, April 25 and over 50 men will be participating in the service project. The gentlemen are not sure what their service project will be quite yet but last year Alpha Tau Chapter headed out to Roca, Nebraska early on the morning of the event to serve at the Prairie Hills Learning Center, a rural monastery school. The Betas made a real difference by helping repaint the school as well as moving old machinery out of the school to make more classroom space for the students.

Also this year was the third annual Beta Burrito Bash, serving tacos and burritos to the community in an effort to raise money for the Leukemia and Lymphoma Society. This all house event raised more than \$4,700, all of which benefited the Leukemia and Lymphoma Society, the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services.

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In the fall, the men of Alpha Tau teamed up with the FarmHouse fraternity to hold the third annual Queens of the Court basketball tournament as a philanthropic event. This five-on-five all-girls tournament solely benefited the Food Bank of Lincoln. The teams were coached by members of Beta and FarmHouse. The event was very successful in its third year as it raised more than \$1050. An inter-fraternal philanthropic tradition has been created between both chapters as they hope to expand upon the event in the coming years.

Aside from producing one of the highest all-house GPA on campus, the chapter prides itself on its high level of community involvement and service. To learn more about the Alpha Tau chapter, please visit <http://beta.unl.edu>.

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