



BETA THETA PI

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FOR IMMEDIATE RELEASE

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LINCOLN, NEBRASKA, MARCH 31, 2007—The men of the Alpha Tau Chapter of Beta Theta Pi capped off a strong year of community service by participating in the Big Event, a day long service event that bringing thousands of UNL students, faculty and staff together to help meet the needs of the larger Lincoln community. The men of Alpha Tau headed out to Roca, Nebraska early on the morning of the event to serve at the Prairie Hills Learning Center, a rural monastery school. The Beta's made a real difference by helping repaint the school as well as moving old machinery out of the school to make more classroom space for the students.

The Big Event was just one of several events the men of Alpha Tau participated in during the past school year. As a new philanthropy, Alpha Tau held the first annual Beta Burrito Bash, serving tacos and burritos this past November. This year's philanthropy had an excellent turnout from university students and staff. Several members from the local community also showed their support by attending the event. This all house event raised more than \$3,000, all of which benefited S.K.I.P Inc., a program geared towards helping children with incarcerated parents develop strong character and career ambitions. The pledge class of 2006 also helped the S.K.I.P program by holding their own philanthropy in early November. The freshman pledges sold Pita Pit sandwiches in front of the Nebraska Union, a commons area for UNL students. A total of more than \$300 was also raised.

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In the fall, the men of Alpha Tau teamed up with the FarmHouse fraternity to hold the first annual Queens of the Court basketball tournament as a philanthropic event. This five-on-five all-girls tournament solely benefited the Lincoln Fire Department with the teams being coached by members of Beta and FarmHouse. The event was very successful in its first year as it raised nearly \$1000. An interfraternal philanthropic tradition has been created between both chapters as they hope to expand upon the event next year.

Our fraternity enjoys giving back to the local community whenever the opportunity is presented,” said chapter president Russell Swan. “Members enjoy hosting this new event, and the funds benefit a worthwhile cause. This year, we got the opportunity to collaborate with another fraternity on campus.”

Aside from producing the highest all-house GPA on campus, the chapter prides itself on its high level of community involvement and service. To learn more about the Alpha Tau chapter, please visit beta.unl.edu.

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